WE INVITE REGIONAL PARTNERS TO COOPERATE





GENERATORS



GASOLINE



DIESEL



INVERTER



LPG



CULTIVATORS



MOTOR PUMPS



LOG SPLITTERS



MULTIFUNCTION MACHINE



GARDEN EQUIPMENT

TRADITIONELLE DEUTSCHE QUALITÄT

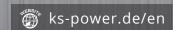


TABLE OF CONTENTS



























COMPETITIVE ADVANTAGES	3
BENEFITS FOR DEALERS	4
EXCLUSIVE K&S ENGINE	5
QUALITY CONTROL	6
COMPANY GROWTH	7
STRONG STRUCTURE	8
INNOVATIVE TECHNOLOGY	9
CERTIFICATES AND AWARDS	10
PRODUCT RANGE	11
BENEFITS FOR CLIENTS	12
OUR CLIENTS AND REVIEWS	13
CONTACT US	14





COMPETITIVE ADVANTAGES



EXCLUSIVE ENGINE, developed by German engineers specially for Könner & Söhnen®

PRODUCTION CONTROL at every stage guarantees •

less than 1% of defects

EUROPEAN QUALITY CERTIFICATES

REGIONAL AND INTERNATIONAL COMPETITION AWARDS

PRESALES SERVICE AND AFTER-SALES SUPPORT



STRONG COMPANY STRUCTURE

- Engineering Bureau,

- Marketing Department

– In-house service and production facilities in Europe

- Support department

WIDE RANGE OF EQUIPMENT

AVAILABILITY OF PRODUCTS IN WAREHOUSE AND FAST DELIVERY

2-YEAR WARRANTY

BEST PRICE/QUALITY RATIO

WHY USP





BENEFITS FOR DEALERS

Comparison of terms of cooperation with brands of various price ranges

FAMOUS BRANDS

HIGH PRICE **HIGH QUALITY**



HIGH COST OF **PRODUCTION**



LIMITED ACCESS FOR **NEW REPRESENTATIVES**



STRICT TERMS OF COOPERATION



NARROW SEGMENT OF BUYERS



SMALL AMOUNT OF SALES



KÖNNER 2 SÖHNEN

HIGH QUALITY AFFORDABLE PRICE



HIGH QUALITY



WIDE SEGMENT OF BUYERS

PRE-SALE

PREPARATION







FULL MARKETING SUPPORT



STAFF TRAINING



TOP-NOTCH **CUSTOMER SERVICE**

AFTER-SALES

SUPPORT



UNKNOWN **BRANDS**

LOW QUALITY **LOW PRICE**



COMFORTABLE TERMS

OF COOPERATION

LOW QUALITY



DISSATISFIED **CUSTOMERS**



HIGH COMPETITION



UNRELIABLE WARRANTY



CONSTANT APPEAL TO SERVICE



RISK OR RUINING **REPUTATION**





EXCLUSIVE ENGINE

DEVELOPED BY GERMAN ENGINEERS specially for Könner & Söhnen®





KS 390

OWN RANGE OF K&S ENGINES



MULTI-LEVEL TESTS



INCREASED SERVICE LIFE



LATEST EURO V STANDARD



OWN BRAND STAMP



SERIAL NUMBERS



REINFORCED MOTOR PARTS



GUARANTEED DECLARED POWER





















CONSTANT CONTROL BY GERMAN SPECIALISTS

CONTROL AT EACH STAGE OF PRODUCTION



Inspection of purchased parts for compliance with European requirements, quality and safety standards, assembly process monitoring and multi-level tests





Control at each stage of production and of each finished batch of goods minimizes the possibility of defects (to less than 1%)



In-house assembly lines at factories producing equipment for leading trademarks in Europe and North America





Implementing of innovative solutions of our in-house **Engineering Bureau**





Pre-sale testing of at least 40% of equipment at in-house service facilities in Europe and issuing a certificate of admission to sale.

Equipment from Könner & Söhnen® is well known for its TRADITIONAL GERMAN QUALITY! Today it is available to you!

COMPANY GROWTH



Dimax Int. GmbH (Germany) is the founder of Dimax Group and owner of the Könner & Söhnen®. which was developed in Germany to implement the concept of high quality at an affordable price. Having many years of expérience, we manufacture generators and garden equipment that are much-in-demand throughout Europe.

The products are manufactured on the basis of own modernized line of powerful engines and certified according to all European and international quality standards.



amazon.com

EMAG



allegro

Auchan





IN THE 2022

PRODUCT RANGE

WITH ALREADY DEVELOPED DEALER NETWORK

>500 Points of sale >500 Million people

OF OUR PRODUCTS (STORES AND **ONLINE SHOPS)**

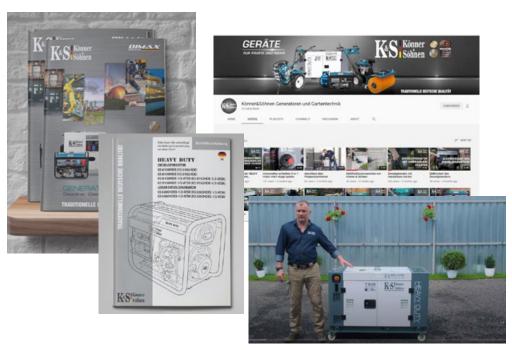
CAN PURCHASE OUR PRODUCTS



STRONG STRUCTURE



Thanks to a team of professionals who have more than 10 years of experience in developing and selling equipment, we know exactly the needs of each sales channel and provide our dealers with a complete package of necessary materials.





IN-HOUSE SERVICE AND PRODUCTION FACILITIES IN EUROPE

- Equipment testing at the stage of development and pre-sales service;
- High quality service with original spare parts;
- 2-year warranty.



IN-HOUSE ENGINEERING BUREAU

- Control at each stage of production;
- limplementing of latest technologies and innovative solutions.



MARKETING AND DESIGN DEPARTMENT

We provide a complete set of marketing and information materials:

- Photos, videos, 3D reviews, detailed instructions for assembly, commissioning, start-up, operation of particular functions;
- Promotional POS and WEB materials (catalogs, brochures, promotional mailings, banners, assistance in branding exhibition halls, website development and technical support services).



INTERNATIONAL CUSTOMER & PARTNER SUPPORT

- Professional advice on any technical issues;
- Clear and comprehensible introduction to the range of products, reference book with frequently asked questions / answers;
- Full after-sales service.

CHOOSING KÖNNER & SÖHNEN, YOU BECOME PART OF A LARGE-SCALE COMPANY AND GET A TURNKEY BUSINESS!



INNOVATIVE TECHNOLOGY



EQUIPMENT USING CUTTING EDGE TECHNOLOGY



DUAL FUEL GENERATORS (including inverter models)



2 IN 1 GENERATOR – 230V/400V (no power loss)



LATEST EMISSION STANDARD

GREEN ENERGY COMPATIBLES



Integration with green energy (solar, wind power plants)

 generators with a built-in ATS system can be connected to the solar inverter controller to start automatic battery charging and supply a household with electricity



AUTOMATIC TRANSFER SWITCH

(built-in ATS system or connector for an external ATS unit in gasoline, diesel and inverter generators)



SINGLE CYLINDER AND TWO CYLINDER MODELS



AIR AND WATER COOLED MODELS



SOUNDPROOF HOUSING generators with minimum noise level



PREHEATER for easy start in cold season



FUEL ECONOMY MODE reduces fuel consumption by up to 50%



MULTIFUNCTION DISPLAY



PARALLEL CONNECTION

SPECIAL PURPOSE GENERATORS

- For sensitive devices
 For welding machines
- Models for industry and construction







CERTIFICATES AND AWARDS





Products of Könner & Söhnen® received the prestigious German PLUS X AWARD in three categories:

- High quality
- Ease of use
- Functionality





PRODUCT RANGE

SKÖNNER SÖHNEN

WIDE RANGE IN EACH PRODUCT CATEGORY

GENERATORS

GASOLINE GENERATORS



DIESEL GENERATORS



INVERTER GENERATORS



DUAL FUEL GENERATORS (LPG/GASOLINE)



GARDEN EQUIPMENT

CULTIVATORS



MOTOR PUMPS



LOG SPLITTERS



MULTIFUNCTION MACHINES



Budget line of equipment with standard configuration from TM "K&S BASIC"



Accessories: extension cables, socket adapters, chargers, fuel cans, covers, protective kit, etc.



BENEFITS FOR CLIENTS

CUSTOMER DEMAND ANALYSIS



FAMOUS BRANDS

HIGH PRICE HIGH QUALITY



HIGH QUALITY



HIGH PRICE

CUSTOMER FOCUSED ON THE PURCHASE OF HIGH-QUALITY AND PRICEY GOODS





CUSTOMER LOOKS FOR QUALITY GOODS,

BUT DOES NOT WANT TO PAY EXTRA

MONEY FOR BRAND

KÖNNER & SÖHNEN

HIGH QUALITY
AFFORDABLE
PRICE



HIGH QUALITY



2-YEAR WARRANTY



AFFORDABLE PRICE



MINIMUM REJECT (<1%)



FAST DELIVERY



FULL CUSTOMER SERVICE







Q

UNKNOWN BRANDS

LOW QUALITY LOW PRICE



CHEAP PRICE



LOW QUALITY



RISK OR BREAKAGE



CUSTOMER FOCUSED ON LOW COST

CUSTOMER LOOKING FOR THE BEST QUALITY AT AFFORDABLE PRICES



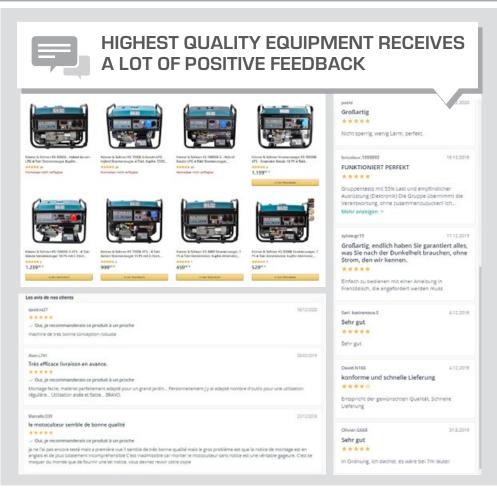
OUR CLIENTS AND REVIEWS



KÖNNER & SÖHNEN'S PRODUCTS ARE SUITABLE FOR PRIVATE AND COMMERCIAL USE









LOOKING FORWARD TO COOPERATION



High quality standards of Könner & Söhnen equipment have already proven themselves in every country in which we do business. Huge experience and well-developed structure guarantee a quick start and powerful development.

AT THE CURRENT STAGE OF EXPANSION OF OUR NETWORK, YOU HAVE A UNIQUE OPPORTUNITY TO JOIN THE SALE OF HIGH-QUALITY AND AFFORDABLE GOODS AND BECOME OUR DEALER!



Feel free to contact us in any way convenient for you:



+49 220 36989997



info@dimaxgroup.de

You can also use our feedback form



WE SHARE GOALS AND OBJECTIVES AND WE ARE INTERESTED IN YOUR SUCCESS!



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